

Destination

25x30' in HD

# BAHA SUR

Few world destinations have the mystique, rugged beauty and bountiful waters of the Baja.

*Destination: Baja Sur* brings the same magical landscape to television homes around the world.

It's a fishing show, but in reality it's much more than that. Shifting between on-and-off road and on-and-off-shore journeys, the show delivers stunning visuals and outstanding stories of food, culture, places and people.

A multi-award winning series.



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# Episodes --- Season 1

## **Episode 1: LORETO**

Join host Bill Boyce in Loreto fishing with Baja fishing expert Chris Wheaton and long time FISHIN FOR THE MISSION Tournament Director, Jim Duggins, targeting large yellowtail and a variety of grouper species. The cooking segments feature mouth watering local seafood delicacies from the Sea of Cortez.

## **Episode 2: BAHIA MAGDALENA**

Viewers experience Baja's most unique marine environment, magnificent Bahia Magdalena where hundreds of miles of mangrove lined shoreline supports an array of fishery diversity rarely seen anywhere on the planet. Bill fishes with Harvey Tucker and Chris Jones whose conservation ethics tell of the potential risk overfishing is having in these productive waters.

## **Episode 3: LA PAZ**

La Paz sits just minutes from islands and beaches that make it a boater's paradise. Tour the scenic "Malacon" embarcadero then the cities most popular eateries. We fish with Captain Adolfo, and Captain Chris Jones inshore, then cruise some local hide-away beaches. Take a splash to explore an undersea shipwreck, and other oceanic critters we can cross paths with.

## **Episode 4: EAST CAPE RESORTS**

The East Cape has several great resorts and we explore them all; larger resorts like Palmas De Cortez, to Buena Vista Beach Resort with its natural hot springs spa, and the romantic setting of Rancho Leonero. We fish with Mike Dixon and Rob Bowie of ENGEL Coolers, Baja writer Gary Graham and restaurateur Brian Solomon fishing blue marlin, and roosterfish in these infamous waters.

## **Episode 5: SAN JOSE DEL CABO**

San Jose Del Cabo, the historic mission town has culturally transformed into the finest art district in all of Baja. We talk art and tour the local night life and art scene with French artist Francois Paris. We fish marlin near the Gorda Banks then happily sample the culinary skills of Tadd Chapman at his Restaurant Don Sanchez.

## **Episode 6: CABO VILLAS**

We enjoy the developments at the Cabo Villa Beach Resort in Cabo San Lucas, then head offshore with Chris Erickson on his 35' sport fisher, the BAD MEDICINE in search of striped marlin in the Marlin Capital of the World. We invite dozens of local underprivileged kids for a day of fishing to spark their interest in the fishing / tourism industry in their front yard.

## **Episode 7: SOLOMONS LANDING**

We join Brian Solomon of Solomon's Landing Restaurant on the marina in Cabo San Lucas. This Cordon Bleu trained chef and sport fishing aficionado takes every opportunity to get offshore. We fish offshore in search of yellowfin tuna to give viewers a cooking lesson in fine fish dining. Enjoy the thrill of school kids on their first fishing trip to ignite their sport fishing addiction.

## **Episode 8: FISHING TOURNAMENTS**

Join the fun and fishing in the Los Cabos Billfish and the BISBEE Black and Blue Tournaments from the electrifying shot-gun starts, to the prolific marlin fishery found offshore. We pre-fish these events with Ray Douglas of King Sailfish Mounts, then fish Bisbee with Brian and Tawnie Walley on their 60' HATTERAS, the REEL ENERGY.

### **Episode 9: SPORTS and MEDICAL TOURISM**

Los Cabos organizes international competitions for many sports. Join us “in the action” for the Gran Fondo International bike race, and the IRONMAN competition where Baja’s rigors must be conquered for victory. Meet athletes relaxing at the Sheraton Hacienda Del Mar Resort, and explore the world class Koral Center facility and the Hospital H+ complex.

### **Episode 10: MI CASA RESTAURANT**

In terms of culinary creativity, few restaurants match the Mi Casa, Peacock, and La Panga restaurants of Los Cabos. Owner Günter and his wife Keisha scour the Mexican countryside for recipes and artifacts that make these classy establishments. Come freedive spearfishing for a culinary treat, then experience cultural Mexican celebrations: Day of the Dead, and a youthful Piñata Party.

### **Episode 11: QUIVIRA LOS CABOS**

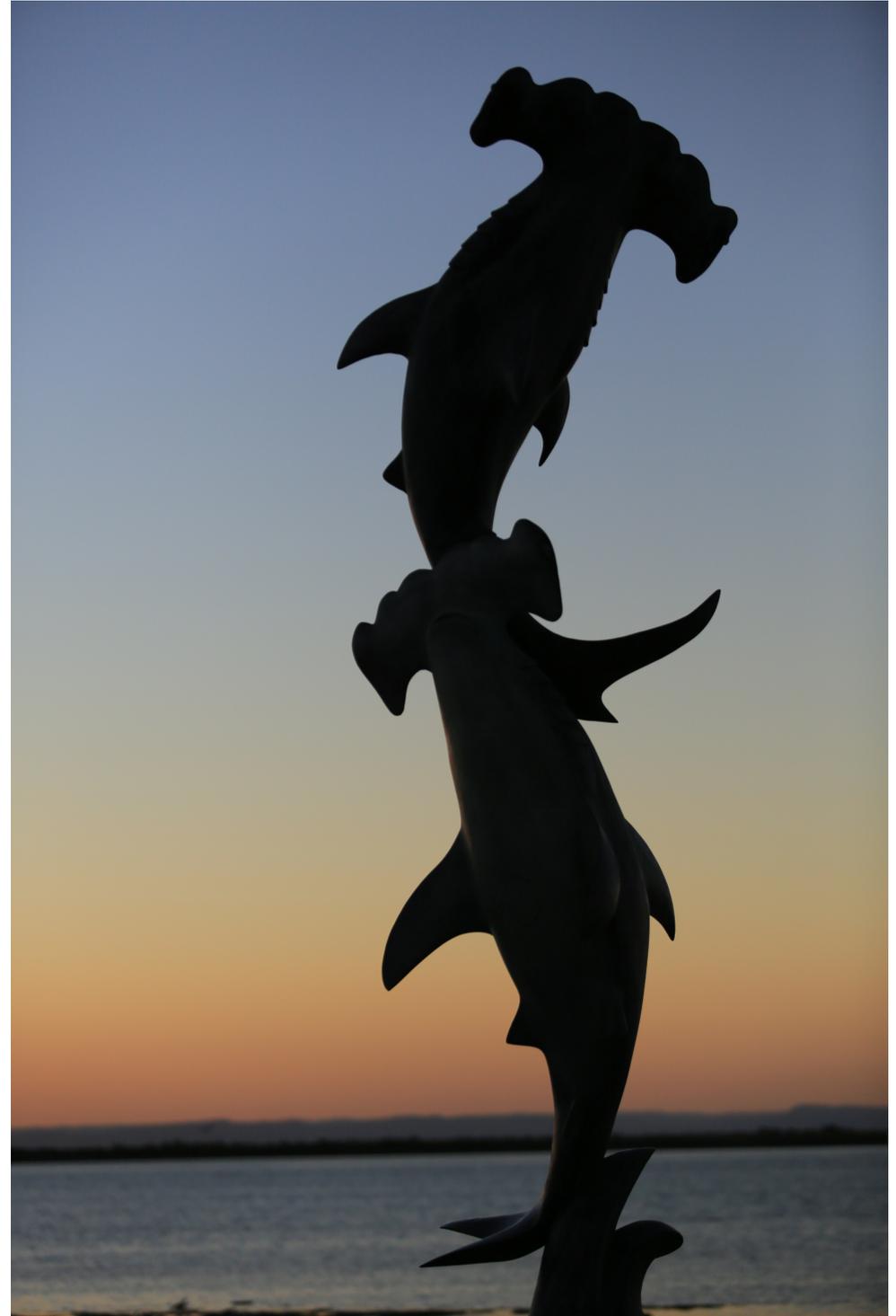
After visiting Los Cabos, you’ll want a piece of this paradise for yourself, for which we introduce you to the Quivira – Pueblo Bonita development. Enjoy lots of fishing action, and explore what else the resort has to offer; golf, creature comforts, and the resorts ambiance. Experience a baby sea turtle release that has helped rebuild this once heavily declining population.

### **Episode 12: ACTIVITIES SHOW**

Besides fishing, we show you other family fun activities to enjoy when the fish aren’t biting. From a Pez Gato wine and jazz sunset cruise, to scuba diving Cabo Pulmo Reef, then off road motorcycling, we immerse ourselves in all that is BAJA SUR. Take a night life tour of Cabo, then swim with dolphins. See the excellent charity work Grassroots Global is doing for those less fortunate in Los Cabos.

### **Episode 13: BEST OF DESTINATION BAJA SUR Season ONE**

Relive the best moments captured in the shooting and production of Season ONE of the DESTINATION: BAJA SUR series. We show the extreme fun to be had on a fishing adventure, as well as the adventure of touring the entire Baja peninsula by car. Experience the food, adventures, and the great people we met in Season 1 and re-live its best moments.



## Episodes --- Season 2

### EPISODE 1 – Loreto

No place in Baja has a longer history than Loreto. Established in 1697, and considered the first Spanish colonial settlement of the Viceroyalty of New Spain on the *Baja* California Peninsula. The town was founded by Jesuit missionaries, who found a steady spring of fresh water on this site, the Misi3n Nuestra Se1ora de *Loreto*. We take viewers on tours of this quaint seaside town and show you some sites to experience should you venture off-road in the local mountains. Fishing for grouper and yellowtail, as well as a dive segment provide visual samples of the wildlife and fauna that is waiting to be discovered in Baja's oldest city.

### EPISODE 2 – Villa Del Palmar

A 5 star compliment to the Loreto region is the Islands of Loreto / Villa Del Palmar Resort located just 10 minutes south of the international airport. Developed on the serene shores of Danzante Bay, this full service resort has everything to offer in terms of luxury, dining, and outdoor activities. We golf, spa, and of course fish for some of the fabulous grouper species that inhabit the islands that surround the resort. You will go back 300 years to experience a historic indigenous Indian clam bake demonstration showing how they taught the Spanish Jesuit missionaries some tasty local culinary skills.

### EPISODE 3 – La Paz

Truly one of the most beautiful cities in all of Mexico, La Paz is best experienced when viewed by walking Baja's finest beachside Malacon (oceanfront) during an evening sunset which are world renown. We fish with the Tail Hunter and Mosquito fleets where large roosterfish and acrobatic dorado are the target species. Then you will join us on some very tasty food tours where the finest dining, the best tacos, and the most authentic Mexican breakfast can be found everyday of the week . Jonathan Roldan is our tour guide and his love and respect for La Paz will have you salivating to book a trip.

### EPISODE 4 – Puerto Los Cabos

The artfully classy town of San Jose Del Cabo is featured in this episode and more specifically the amazing Puerto Los Cabos Resort / Marina / Golf Course. Where they have transformed this historic location to create its own new future identity. We fly with 7 wounded vets of the Freedom Alliance group on the private jet of Anthony Hsieh to then fish marlin from his custom 92' sportfisher, the BAD COMPANY. Tears and beers are flowing as it is our chance to finally GIVE BACK quality fishing time to the vets who have made us so proud with their service.

### EPISODE 5 – Cabo Villa / Cachet Beach Club

A follow-up episode from Season 1, where we enjoyed the hospitality of Cabo Villa and its iconic Medano Beach location. You'll see what amazing new developments have transpired with the emergence as the new Cachet Beach Club. Fishing offshore with owner Chris Erickson on his 35' Cabo, the BAD MEDICINE to see what fish we can pick a fight with. Then bring your appetites to the new Aleta Restaurant and let Chef put some culinary magic on that catch in the newest seafood / sushi eatery at the resort that offers dramatic seascape views of Lands End. Some love is spread to the Kids of Cabo with the Children's Foundation where viewers will tear from seeing the amazing heart surgeries that are performed on needy kids from the best doctors in Mexico and the U.S.

### Episode 6 – Solomon's Landing

Get ready for more onshore and offshore antics with our favorite "Wild and Crazy" Food Guy.. Brian Solomon. We will see the latest developments of his long established dockside restaurant in the heart of Cabo's marina. Then join him fishing along with his daughter Sammy to target his favorite winter season fish, the delectable sierra mackerel. Schooling concentrations of this toothy predator and its inshore proximity will show viewers that some amazing fishing can be had just outside the surf line, at a time when the offshore fishing is less of an option.

### Episode 7 – Baja Norte heading South

We take you all from Baja Norte to Baja Sur on the 160' Pacific Provider. We load our toys on the well appointed mothership in Ensenada but before departure we enjoy some of the wine country that is putting Baja Norte on the world map. Then we tour a bluefin tuna pen to get the story behind this latest marine aquaculture craze that is joining the Baja peninsula with Asia markets. Setting sail for Baja Sur, we will take in some awesome inshore fishing on the way and hitting areas rarely fished by Norte Americanos in their own boats. Sacramento Reef, Geronimo Island and Cedros are all sampled to see which produces the best angling results.

### **Episode 8 – Punta Aberojos**

Once a sleepy fishing village at the end of a 55 miles dirt road, Punta Aberojos has prospered greatly with the paving of that stretch of road and has become the most successful and well managed commercial fishing co-ops in all of Baja. We will tour the abalone, and lobster processing plants and get an in depth view of how precise and professional this operation is to compete successfully in the foreign markets they service. Then we fish giant grouper and calico bass on the rocky outcroppings, and inner bays of the local esteros that are home to the highest concentration of grouper in all of Baja.

### **Episode 9 – Bahia Magdalena**

Pulling into “Mag Bay” on the Pacific Provider was a surreal experience. Non-typical cold weather made us feel as though we were fishing Alaska and the fishing was tough going. Captain Chris Jones put us on all his favorite spots, then invited us to return when the striped marlin show up to the area in massive concentrations in the fall. We take him up on the offer and the episode ends with action from the most prolific marlin fishing in the world. When you see close to a thousand marlin a day. ... something fun is going to happen. We get to enjoy a few nights of Baja Beach Bumming with Chris at his seasonal charter camp inside Mag Bay, its truly what Baja is ALL ABOUT.

### **Episode 10 – Cobian Surf Safari**

We invite the Cobian Sandal PRO SURF Team to join us on the Pacific Provider to sample all the remote East Cape hotspots and get a glimpse of what these Super Star Surfers do to some large perfect surf. Joining us are Bethany Hamilton, Zane Switser, Jeff Clark, Mark Neustadter, Sam George, and the Cobian Corporate bosses who together bring royalty to the shores of Baja. We fish for striped marlin offshore and jack crevelle and roosters inshore to see which one of these talented surfers will have any luck behind a fishing rod.

### **Episode 11 – Bisbee Black and Blue Tournament**

No other marlin tournament in the world can match the participation, the winning cash prizes or the gala festivities that are and always have been the BISBEE BLACK and BLUE. Over 120 boats compete for million dollar pay backs where one marlin can make you instantly rich. We will interview all those who put on this prestigious event and give you an idea just what it means to the local economy. We will do some partying on the Cabo Escape to show you all what you CAN'T MISS when it comes to an evening of fun and frolic on your next trip to Cabo.

### **Episode 12 – Charter Boat Classic Tournament**

Not all tournaments have to be mega dollar events to have the competition and the fishing fleets of Baja Sur to get excited. The Charter Boat Classic Tournament is put on by the Los Cabos Tourism Board and it fills hotels and charter operations with anglers who fish the event for free, just by signing up, staying in a local hotel, and booking a local charter, all to compete for some hefty cash prizes. We see what fun and excitement is in store for youthful anglers to catch their first large pelagic fish. We also follow up with a young angler who travelled a great distance for his family vacation, only to virtually pay for it with the success of winning several categories in this great tournament.

